

# Vishvas M Dave

## VISUAL DESIGNER-DEVELOPER

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### PROFESSIONAL PROFILE

I am a passionate visual designer/developer with over ten years of experience in graphic design and web design along with proven skills in front-end web development. With my strong graphic design skills and web development experience, I provide a unique resource to companies to help create an optimum user experience for their end-users.

### Skills

- ✓ Graphic Design
- ✓ UI Design and Development
- ✓ Responsive Web Design
- ✓ .NET Web Development
- ✓ HTML5
- ✓ CSS3/SASS
- ✓ SQL Scripting
- ✓ JavaScript
- ✓ Print Design
- ✓ Website Maintenance
- ✓ Search Engine Optimization (SEO)
- ✓ Photograph Editing
- ✓ WordPress
- ✓ Adobe Creative Suite CC
- ✓ Dreamweaver

### Education

#### CENTRAL CONNECTICUT STATE UNIVERSITY

*Industrial Technology: Graphics Technology*

Bachelor's Degree – MAY 2014

#### MANCHESTER COMMUNITY COLLEGE

*Multimedia Options: Graphic Design*

Associate's Degree – AUG 2006

### Volunteer Work

#### THE MISSION: PREVENTION EDUCATION

*Web Developer* | Southfield, MI

- Worked 5 – 10 hours per month or as needed.
- Assisted with creating email blasts for mass distribution using iContact email marketing application.
- Maintained and updated organization WordPress website.
- Designed print and digital content as needed for event promotions.
- Assisted in setting up online collection of donations from organization sponsors and supporters.
- Transitioned organization's website from WordPress to Weebly platform for more user-friendly development interface.

### Work Experience

#### PENSKE VEHICLE SERVICES

*.NET Web UI Designer/Developer* | AUG 2016 – PRESENT | Troy, MI

- Designed html prototypes for visual, interactive reference of web-based applications.
- Created and presented wireframe design concepts to leadership team using Balsamiq Mockups or equivalent.
- Collaborated with the team in developing dynamic web applications in Visual Studio 2013 using VB .NET programming language.
- Created stored procedures using .NET and SQL as needed for web app development.
- Debugged application code to find problems and resolve errors in a timely manner.
- Worked with product development team to design optimum online user experience of web-based applications.
- Maintained and managed branding for cross device consistency of apps for all clients.
- Created scripts in SQL Server Management Studio for applying CSS styles to projects.
- Served as the department's graphic design and CSS expert for all web application projects.
- Used Photoshop CC to design web application page views to better understand the interaction of the UI elements and possible areas of opportunity in the design structure.

#### RENKIM CORPORATION

*Forms Developer* | MAR 2016 – AUG 2016 | Southgate, MI

- Designed and deployed various forms/letters using the GMC Inspire software.
- Used C++ programming language to retrieve data dynamically on forms and letters designed.
- Updated existing forms with new data received from clients.
- Developed letters for both print and digital channel distribution using GMC Inspire.
- Assisted programmers in resolving mission critical data issues in GMC Inspire software.

#### GODEVICE APPLICATIONS INC.

*Web Graphic Designer, Sr.* | APR 2015 – MAR 2016 | Farmington Hills, MI

- Responsible for maintaining technical knowledge by attending design workshops and reviewing professional publications.
- Assisted developers in creating HTML5 elements and style them using CSS3.
- Assisted in designing responsive or fluid website layouts for cross-device functionality.
- Created web optimized graphics in Photoshop CC that are in line with developer specs for web.
- Designed all necessary print marketing material like business cards, rack cards, and post cards using Photoshop, Illustrator, and InDesign.

#### VISH GRAPHICS (Part-Time Freelance)

*Graphic Designer* | MAY 2008 – APR 2015 | Wethersfield, CT and Canton, MI

- Designed and maintain website [www.mnglandscaping.com](http://www.mnglandscaping.com).
- Created all print marketing and digital visual assets such as company logo, home page banners, icons, flyers, brochures, and direct mailer cards to achieve business growth.
- Designed and maintain [www.vishgraphics.com](http://www.vishgraphics.com).
- Designed and maintain [www.vishvasdave.com](http://www.vishvasdave.com).
- Designed websites and graphics with mobile device user experience in mind.
- Offered various print and digital design services to clients.
- Customized Weebly and WordPress HTML, CSS, JavaScript theme codes to add new functionalities for enhanced UI and UX.

#### THE HARTFORD INSURANCE GROUP

*Claim Technician* | NOV 2006 – SEP 2014 | Windsor, CT

- Assigned claims to claims adjusters based on workload.
- Trained new hires on daily office tasks and claim assignments.